



## — RE100 Joining Criteria

Led by the Climate Group in partnership with CDP, RE100 is a collaborative initiative bringing together the world's most influential businesses committed to 100% renewable power. Renewables are a smart business decision, providing greater control over energy costs and a competitive edge, while helping companies to deliver on emission reduction goals.

RE100 members, including Global Fortune 500 companies, operate in a diverse range of sectors – from Information Technology and financial services to pharmaceuticals and automobile manufacturing. Together, they send a powerful signal to policymakers and investors to accelerate the transition to a zero-emissions economy.

Visit [RE100.org](https://RE100.org) and follow us on Twitter [@theRE100](https://twitter.com/theRE100) [#RE100](https://twitter.com/theRE100).

**To join the campaign, companies must meet the following criteria:**

1. Companies are considered 'influential' based on one or more of the following characteristics:
  - 1.1. Globally or nationally recognized and trusted brand
  - 1.2. Major multi-national company (Fortune 1000 or equivalent)
  - 1.3. Significant power footprint (i.e. > 0.1 TWh / 100 GWh / 100,000 MWh)
  - 1.4. Other characteristic conveying clear international or regional influence that is of benefit to RE100's aims
2. All companies joining the campaign must be willing to make a public commitment to sourcing 100% renewable electricity throughout their entire operations (see 4) and must have:
  - 2.1. Obtained 100% of their electricity from renewable sources<sup>1</sup> OR
  - 2.2. Have a clear strategy with timetable to go 100% OR
  - 2.3. Have committed to developing a clear roadmap for going 100% renewable within 12 months of joining the initiative

3. Entire Operations is defined as, according to the Greenhouse Gas Protocol:<sup>2</sup>
  - 3.1. All scope 2 emissions relating to the company activities
  - 3.2. Any scope 1 emissions relating to the generation of electricity by the company, (this excludes use of fossil fuels for transport, the production of heat, or other uses not involving electricity production)<sup>3</sup>
  - 3.3. All companies and operating within the brand or company group, including operations that are  $\geq 50\%$  owned by the brand or company group.
  - 3.4. RE requirements for Franchises and part-ownership  $< 50\%$  will be assessed on a case by case basis
4. Companies must join the campaign at the group level. However, an exception can be made if a subsidiary company:
  - 4.1. Has clear separate branding from the parent company, AND
  - 4.2. Has an electricity consumption greater than 1 TWh/year
5. All corporate members must have a renewable power strategy that includes credible deadlines for achieving 100% RE. The minimum requirements are:
  - 100% by 2050, with interim steps of at least
  - 60% by 2030
  - 90% by 2040
6. Companies are required to report annually on their renewable energy strategy and progress, either through the RE100 reporting spreadsheet (or the CDP questionnaire in the event of these being combined). Specifically, we need total electricity consumption and total renewable electricity use data as a minimum. Additional information may be requested to clarify a company's progress towards their commitment.
7. With the exception of those companies defined in clause 8, companies that generate the majority of their revenue from renewable or non-renewable power, either directly (i.e. power companies) or indirectly (i.e. technology providers, developers etc.) will not be considered as corporate members. However, we may work with them on other specific activities as we recognize they bring value to our work.
8. Companies that manufacture renewable power equipment may join RE100, under the following criteria:
  - 8.1. The company must have significant electricity consumption ( $\geq 0.1$  TWh/yr)
  - 8.2. The company's primary business is the manufacture of physical products. Where a company is also involved in the development or management of renewable electricity generation sites, sale of renewable electricity, or consultancy, legal or other services to renewable electricity customers, these services should not constitute more than 50% of their overall turnover.
  - 8.3. Must commit at Gold level membership, with a target of achieving 100% RE a maximum of 8 years from joining.
  - 8.4. As Gold members, RE equipment manufacturers will be invited to participate in all RE100 events and webinars. We encourage sharing of information and experience regarding the procurement of renewable energy by the company; however this should not be directly related to the promotion or sale of the company's own product.

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<sup>1</sup> Based on RE100 technical criteria

<sup>2</sup> <http://www.ghgprotocol.org/>

<sup>3</sup> This applies to all new companies from January 2017