



## RE100 Leadership Awards 2020

### Overarching Summary

---

In September this year during Climate Week NYC 2020, The Climate Group will be announcing the winners of the first ever RE100 Leadership Awards in partnership with CDP, to recognise leaders of the transition to 100% renewable electricity.

We will celebrate those whose ambitions and achievements go above and beyond and offer scalability across the private sector. By sharing their stories and showcasing what's possible, we will inspire forward-thinking companies around the world to follow their lead and accelerate our clean energy future.

All RE100 companies are leaders – the very act of setting and moving towards a 100% goal would have been unheard of a decade ago, and still represents the leading edge of corporate action. Nevertheless, within this context, it is important to recognise the different ways in which companies are showing leadership in reaching their own goals.

### All Awards

---

- Clean Energy Trailblazer
- Most Impactful Pioneer
- Best Community Changemaker
- Best Green Catalyst
- Best Policy Influencer
- Most Collaborative Leader

### Clean Energy Trailblazer

---

As renewable energy costs fall and the business case strengthens, many companies are finding it possible to go further and faster on clean energy. This award recognises the most ambitious companies who are seizing opportunities across the transition, from revising their RE100 timelines, employing smarter energy use to using renewables for heat and electric vehicles.

Key criteria:

- Size and scope of company approaches
- Timescale for action
- Challenges being overcome

### Most Impactful Pioneer

---



Leading companies are opting to power their operations in ways that directly increase renewable energy capacity on local electricity grids. This award recognises companies that are bringing clean alternatives to areas previously dependent on fossil fuels.

Key criteria:

- New renewable electricity assets made possible or incentivized
- Project scale and duration
- Use of innovative or emerging technologies
- Shift in the local energy mix

### Best Community Changemaker

---

As companies work to improve their sustainability, they are increasingly delivering on the growing expectations of consumers, shareholders and employees. This award recognises the member whose wider benefits of renewable energy projects can range from the creation of new jobs and increased access to electricity to a reduction in local air or water pollution.

Key criteria:

- Scale of community benefits
- Recognition by local community
- Innovative approach

### Best Green Catalyst

---

Leading companies are not only driving a transition to 100% renewable power through their RE100 commitments, but also along their value chains. This award recognises the companies that are working with their suppliers to switch to renewable energy.

Key criteria:

- Reduction of scope 3 emissions
- Innovative approach to knowledge sharing
- Recognition by suppliers
- Number or percentage of supplier switching to renewable electricity

### Best Policy Influencer

---

RE100 members cite unfavourable policies and market structures as two of the biggest barriers to sourcing renewable electricity. Renewables are not always readily available at an affordable price, due in part to fossil fuel subsidies and red tape that prevents power purchase agreements. This award recognises



the companies that proactively seize opportunities to influence governments and bring about helpful policy changes.

Key criteria:

- Collaboration with other RE100 members
- Policy impact
- Challenges overcome
- Innovative approach

### Most Collaborative Leader

---

This award recognises companies who, in addition to publicly disclosing their energy and emissions data, are sharing their learnings with peers to enable a faster transition to 100% renewable electricity. This sharing of successful strategies – as well as challenges – is vital in building a broad body of practical experience and ensuring clean energy is placed at the heart of business strategy.

Key criteria:

- Annual disclosure of renewable energy targets and data through RE100 and/or CDP, and in company's Annual Report
- Public sharing of information on energy strategies
- Openness to communicating challenges and barriers

