

RE100 Leadership Awards 2021: Categories

There are four categories in the RE100 Leadership Awards 2021. Read through what we are looking for in each Award and find the category which fits your company.

RE100 Changemaker

Reaching 100% renewable electricity is only one part of sustainability goals RE100 companies set. This Award celebrates members setting ambitious broader energy goals alongside their renewable electricity objectives, finding innovative ways to achieve these targets, and implementing the most impactful sustainability strategies.

What we are looking for:

- Companies setting ambitious and achievable sustainability targets
- Companies looking beyond 100% renewable electricity, for example creating renewable heat strategies or engaging in Race To Zero campaign
- Developing impactful sourcing strategies
- Using innovative methods to achieve their targets, for example investing in emerging technologies or creating new procurement models

RE100 Market Trailblazer

RE100 companies operate across multiple markets, including those where it is not yet possible or difficult to source renewables. This Award celebrates RE100 companies who are committed to driving market change, communicating transparently about the barriers they face, and collaborating with companies, utilities and governments to drive change.

What we are looking for:

- Communicating barriers and solutions
- Advocating for policy and regulatory change
- Working with other members or organisations to drive reform
- Member of one of the RE100 Policy Working Groups
- Championing the RE100 Policy Asks

RE100 Key Collaborator

Sharing best practice and key learnings is vital to ensure that more and more companies will be able to implement and achieve their sustainability targets. This Award recognises RE100 members who are collaborating with their peers and suppliers, as well as publicly disclosing their energy and emissions data, as they work towards their renewable electricity goals.

What we are looking for:

- Sharing best practices with peers
- Engaging and pro-actively supporting suppliers to switch to renewables
- Demonstrating collaborative ways of working
- Actively promoting the importance of transparent reporting

RE100 Enterprising Leader

RE100 companies span industries and markets and vary in operational size and market share. This Award celebrates ambitious companies demonstrating leadership in their industry or home market by embarking on their renewable electricity journey or 'going above and beyond' in their efforts to achieve their targets, despite having a smaller operational footprint.

What we are looking for:

- Setting ambitious strategies and targets to meet their goals
- Demonstrating influence by committing to RE100 despite operating in challenging home markets
- Developing solutions to achieve targets, such as creating new procurement options
- Creating impactful sourcing options
- Working with peers to overcome challenges