RE100 Global Policy Message

RE100 members look to policymakers to enact the following policy measures to support corporate sourcing of renewable electricity:

1. Create a **level playing field** on which renewable electricity competes fairly with fossil-fuel electricity and **reflects the cost-competitiveness of renewable electricity**.

2. **Remove regulatory barriers** and implement **stable frameworks** to facilitate the uptake of corporate renewable electricity sourcing.

3. Create an **electricity market structure** that allows for **direct trade** between corporate buyers of all sizes and renewable electricity suppliers.

4. **Work with utilities or electricity suppliers** to provide options for corporate renewable electricity sourcing.

5. **Promote direct investments** in on-site and off-site renewable electricity projects.

6. Support a **credible and transparent system** for issuing, tracking, and certifying competitively priced **Environmental Attribute Certificates (EACs)**.

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1 RE100 Principles

IRENA CEM Corporate Sourcing of Renewables

Buyers’ Principles