

RE100 Global Policy Message

RE100 members look to policymakers to enact the following policy measures to support corporate sourcing of renewable electricity¹:

1. Create a **level playing field** on which renewable electricity competes fairly with fossil-fuel electricity and **reflects the cost-competitiveness of renewable electricity**.
2. **Remove regulatory barriers and implement stable frameworks** to facilitate the uptake of corporate renewable electricity sourcing.
3. Create an **electricity market structure** that allows for **direct trade** between corporate buyers of all sizes and renewable electricity suppliers.
4. **Work with utilities or electricity suppliers** to provide options for corporate renewable electricity sourcing.
5. **Promote direct investments** in on-site and off-site renewable electricity projects.
6. Support a **credible and transparent system** for issuing, tracking, and certifying competitively priced **Environmental Attribute Certificates (EACs)**.

¹
[Principles](#)

[IRENA CEM Corporate Sourcing of Renewables](#)

[Buyers'](#)