

# RE100 Leadership Awards 2024: Entry guidance

11/04/2024

**Read our entry guidance, which covers guidelines and what topics to cover in your RE100 Leadership Awards 2024 entry.**

For the 2024 edition of the leadership awards, we will allow entries in the format of either video entries or written essays. Your choice of entry is up to you.

## Essay guidance

- Essays submissions must be a maximum of 800 words. If your essay must exceed this limit, please let us know in advance.
- All essays must be written in English.
- Essays should be submitted in PDF format.
- You can use images and graphs in your essay where you feel it is appropriate.
- Links to external articles/pages supporting your work are permitted, however your essay will be judged on its merits alone.
- We advise you to include quotes from c-suite level employees, as this will be useful for promoting your entry on social media should you be shortlisted/win.
- Please submit your essay entry and a copy of your company logo by email to RE100's Dan Radlett ([dradlett@climategroup.org](mailto:dradlett@climategroup.org)) by 3pm BST **Friday 28 June**.
- Please contact Dan Radlett if you have any questions.

## Video guidance

- Video submissions must be a maximum of 2 minutes long. Any videos over 2 minutes will be edited by the RE100 team.
- Videos can be filmed in any language. If videos are filmed in a language other than English, please include English subtitles. Where appropriate, you can also submit a version with subtitles in the original language too.
- Videos can include B-roll or stock imagery.
- Please submit your video entry and a copy of your company logo by [WeTransfer](#) to RE100's Dan Radlett ([dradlett@climategroup.org](mailto:dradlett@climategroup.org)) by 3pm BST **Friday 28 June**.
- For filming guidance, you can [download this guide](#) or [watch this top tips video](#).
- Please contact Dan Radlett if you have any questions.

## Further info for video entries

All shortlisted and winning videos will be uploaded to our website and YouTube channel in promoting the awards.

Videos that are submitted for entry will be held by Climate Group and, with your permission, may be used in future projects to highlight and promote the work of our members. [You can see an example of this kind of project here.](#)

## What to include in your entry

Here are some ideas on what to include in your entry:

- **What's driving you to act?** (e.g. business case, consumer expectations, talent attraction and retention, shareholder demands, sustainability strategies).
- **Any challenges overcome** (e.g. persuading the board, financial, access to solutions).
- **Innovative approaches you're taking** (e.g. pioneering new technologies).
- **Benefits you're experiencing** (e.g. managed risk, cost savings, reputational boost, increased productivity).

There are six categories to choose from. Please see our [category page](#) for a full description of each. Here are some category specific suggestions of what you might want to address in your entry. Entries don't need to cover all of these points, but make sure to reference RE100 in your entry:

### RE100 changemaker

- What sustainability targets has your company set alongside your RE100 goal? How do they complement each other?
- What's driving your company to go beyond your RE100 target? And what role has your RE100 commitment played in this?
- How will your company achieve these targets? What innovative approaches are being taken?
- Are there examples of impactful procurement strategies that your company is implementing?
- What benefits will your sustainability strategies have on, for example, increasing the percentage of renewables on the grid or driving systemic change?
- What are the benefits of setting ambitious sustainability targets?

### RE100 market trailblazer

- What are the difficult markets that your company operates in and what are the specific challenges you face? Read our [article on challenging markets](#) for further details.
- How has your company been addressing these challenges? How has your company openly shared the barriers and solutions?
- What kind of procurement options does your company use in markets where it's difficult to source renewables?
- What are the benefits of removing market barriers and what role does business have to play in driving market change?
- Are you a member of a RE100 Policy Working Group or have you participated in RE100 advocacy efforts, such as signing government sign-on letters?
- How does your work support the six [RE100 Global Policy Messages](#)?

### RE100 key collaborator

- How have you worked with other companies to achieve your renewable electricity goals?

- How are you working with your supply chains to enable them to switch to renewables?
- Why is it important for your company to share knowledge and best practices?
- Are there any examples of your company's efforts to share key learnings?
- Why is it important for your company to publicly report and disclose your progress?

#### **RE100 10<sup>th</sup> anniversary enterprising leader**

- What is your RE100 target and what makes it ambitious?
- Why is it important for your company to be part of RE100?
- What are the benefits of joining RE100? Why should other companies in your home market become a member of RE100?
- What challenges does your company face in sourcing renewables in your company's home market? How does your company plan to address these challenges?
- What is your company's strategy to achieve 100% renewable electricity?
- Are there any examples of impactful sourcing options that your company is implementing or plans to implement?
- Are there any innovative solutions that your company has created to achieve your renewable electricity target?

#### **Best newcomer**

- What have you achieved since joining RE100, or as preparation for joining RE100?
- Why was it important for your company to join RE100?
- What does being a member mean to you?
- What's your strategy for achieving 100% renewable electricity, and how far along are you to achieving it?
- In what capacity have you worked with RE100 and other members in achieving your goals?
- What challenges has your company overcome in committing to RE100?

Please contact RE100's Dan Radlett ([dradlett@climategroup.org](mailto:dradlett@climategroup.org)) if you have any questions and remember to submit your entry by 3pm BST **Friday 28 June**.